

BRIGHTEN YOUR LIFE WITH

colors you like



PITTSBURGH<sup>®</sup> PAINTS

here's how  
colors you like  
can make  
your home  
bright

Your own good taste is a natural guide to pleasing and practical colors for your home. Select a color you think suitable as a starting point for interior or exterior decorating plans. You can then complete the color plan for one room or the whole house by using the remarkable system of COLOR DYNAMICS developed by the Pittsburgh Plate Glass Company color experts. This system is a refinement of the knowledge amassed through years of research in the science of color. It provides simple rules for using color correctly.

Your Pittsburgh Paint dealer will help you apply the principles of COLOR DYNAMICS to work out functional and attractive harmonies that take full advantage of the esthetic and psychological effects of color. Among more than one thousand colors in the exclusive Pittsburgh Paint MAESTRO Color System you will find the proper colors to go with your draperies, rugs and furniture. The colors you choose will dress up your home and brighten your life!





## TRADEMARKS

*The following trademarks of the Pittsburgh Plate Glass Company are registered in the United States Patent Office*

CEMENTHIDE  
 COLOR DYNAMICS  
 FLORHIDE  
 HIGH-FIDELITY  
 MAESTRO COLORS  
 PITTSBURGH  
 PPG  
 SATINHIDE  
 SUN-PROOF  
 TITANIC  
 VITOLIZED OIL  
 WALLHIDE  
 WALLHIDE RUBBERIZED  
 SATIN FINISH  
 WATERSPAR



To give you unlimited color choice, Pittsburgh has perfected the MAESTRO Color System. With this system your Pittsburgh dealer can offer you more than one thousand modern colors, plus an infinite number of variations of these pleasing tints and shades. In COLOR DYNAMICS and the MAESTRO Color System, your dealer offers a sure and easy way to color-plan your home. His experience, his technical knowledge and his desire to help are plus values. See him soon.

*Captions describing the illustrations on the following pages indicate the Pittsburgh Paint colors and HIGH-FIDELITY Mirrors with which you can achieve the harmonies shown in the color photographs. Remember, however, that printed colors and painted surfaces seldom match exactly. Your dealer can show you color cards or color chip samples from which to choose the colors you like in Pittsburgh Paints.*

# Color Dynamics

## in colors you like

Your dealer can show you that Pittsburgh paint does much more than just cover a surface or make it clean. It protects and beautifies, and when you follow the rules of COLOR DYNAMICS and color harmony, you can make functional use of the *energy* of color.

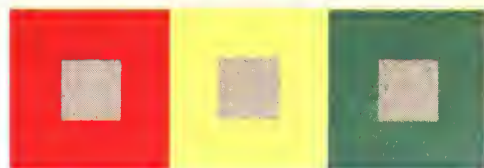
Extensive studies have demonstrated that color influences and affects people. Its emotional impact is an important consideration in planning colors for the various rooms in your home. Red, for example, is a hue generally associated with excitement and danger. Used with discrimination, its effect can be energizing; but usually it is best to confine vivid reds to furnishings and accent colors. Bright and cheerful yellow suggests warmth and sunlight. Blue is a cool color that has a calming effect and



*These five discs are the same size, but the yellow discs look larger because they are lighter in color.*

is reminiscent of clear water and sky. Combinations of these primary colors produce the exciting orange of a sunset, the purple of deep shadows and the soothing green of nature.

In developing COLOR DYNAMICS, Pittsburgh's color experts have made practical use of the effects of color upon people. They also have utilized the illusions created by contrast, proportion and form, as indicated in the accompanying diagrams, to help you solve specific problems in home decoration. On the outside of your home, you can



*Adjacent colors affect each other. These gray squares are the same tone, but they appear as different shades against different background colors.*

accent architectural features by using contrasting colors. You can subdue less attractive features by painting them the same color as their background. Inside the house, you can use light colors to make small rooms seem more spacious, and deeper hues to make large rooms seem smaller. By painting one or two walls of a square room in a deeper value of the color on the other walls, you can give the room better visual proportions. In many cases, darker colors on end walls make rooms appear wider.

In color selection it must be remembered that colors usually look stronger and brighter on large areas than they do on small surfaces. This is a valuable rule to know when selecting colors from small paint chips, for it helps you avoid choosing a color that may be too bright for comfort when it covers an entire wall. Here the pleasant colors of Pittsburgh paints and the experience of your dealer can be helpful.

This booklet suggests many possibilities for making your home more beau-



*The brim is as wide as this hat is high, although the height seems greater. This demonstrates that color and form can create illusions.*



*The vertical column at left looks taller because the color dimension is not broken at the base as in the diagram at right, which is just as high.*

tiful, more livable and more valuable. Your dealer will gladly help you select Pittsburgh paints similar to the actual colors in the illustrations. He will assist you in obtaining the right kind of paint for every purpose, too. He is at your service always. Count on him for the right answers to your own particular decorating problems.



## THE COLOR WHEEL

*an easy way to  
color-style  
your home*

Let this color wheel serve as your guide to proper selection of harmonious color combinations.

The sequence of colors is based on the three primary colors—red, yellow and blue; and the hues between are the result of mixing the primaries in varying proportions.

To use the color wheel to determine practical wall colors for every room in your home, prepare a sketch of your floor plan. Place the sketch within the wheel, with the north of your home facing "N." This orientation will suggest lighter or deeper values for each room based on exposure to sunlight. Using the color wheel, select warm colors for north rooms and cool colors for south rooms. Then, for most pleasing results, harmonize the colors of ceiling, draperies, rugs, furniture and other important elements with your wall color. Remember, with any harmony you choose, neutrals such as black, white, grays and browns may be used freely for added contrast and interest.



## follow these simple rules of color harmony

*The drawings on these pages show four basic harmonies from which many pleasing color plans are derived.*

### ANALOGOUS OR RELATED HARMONY

Popular today is analogous or related harmony, which uses any three colors that follow each other in sequence on the color wheel. The harmony may combine blue, blue-green and green, as shown, to make a south room cool and refreshing; or you can use green, yellow-green and yellow to give a north room a sunny warmth.



### TRIAD HARMONY

A triad harmony consists of any three colors equally spaced on the color wheel. The three primary colors at full strength illustrate the use of equidistant colors in triad harmony, and the drawing shows how the same colors are muted and restrained when chosen for a room in your home. Triad harmony strikes an attractive balance between three colors to achieve both unity and variety. When tints of the colors are used on large areas, vivid accents are appropriate on cushions, lampshades and other accessories.





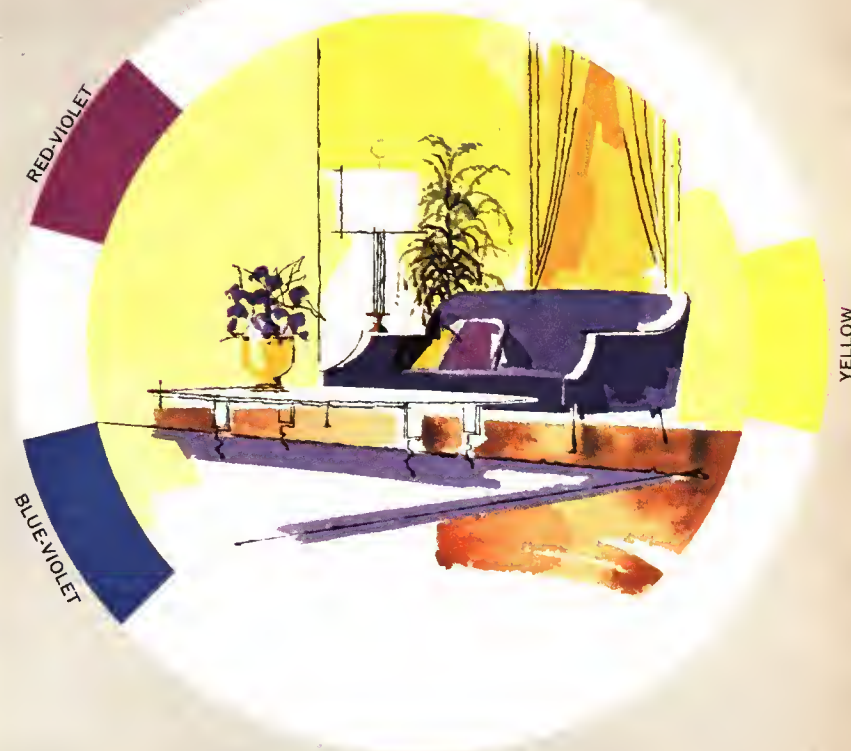
## COMPLEMENTARY OR OPPOSITE HARMONY

Complementary harmony utilizes opposite colors on the wheel to produce dramatic effect. Just as red-orange comes to life against the blue-green in the drawing, tints of blue-violet can be contrasted with pastel yellow-orange, or pink (red mixed with a large proportion of white) can be used with light green. You can employ this method to complement any color you like.



## SPLIT COMPLEMENTARY HARMONY

This drawing demonstrates a variation of the rule of contrast described in complementary harmony. Here, instead of violet (the true complementary color), the two adjacent hues on the color wheel—red-violet and blue-violet—are used with yellow. The two violet tones work in monochromatic harmony with each other, and the bright yellow provides vivid contrast.





#### GAY WELCOME TO YOUR GUESTS

*Walls and ceiling:* WALLHIDE Rubberized Wall Paint, MAESTRO Color 24P33

*Woodwork:* Matching SATINHIDE Enamel

*Decorator:* Evelyn Jablow, A.I.D., New York, N.Y.

step into  
a new world of color



#### MASONRY AND MIRROR

*Walls:* WALLHIDE Rubberized Wall Paint, MAESTRO Color 32P31  
*Mirror:* HIGH-FIDELITY Mirror of Pittsburgh Plate Glass



#### LIGHT WITHOUT WINDOWS

*Walls:* WALLHIDE Alkyd Flat Wall Paint,  
MAESTRO Color 24P23

*Woodwork:* Matching SATINHIDE Enamel

*Decorator:* Evelyn Jablow, A.I.D., New York, N.Y.

Inviting colors in your entranceway say "Hello" to visiting friends and make members of the family glad to be home. If you have a spacious front hallway, furniture and furnishings can be an important part of the color plan. If the entry is small, paint and a mirror can do wonders. Both the hall and the adjoining living room seem larger when painted the same colors. An interesting way to achieve unity in adjoining rooms is to reverse the wall and ceiling colors of the larger room on the ceiling and walls of the smaller room. A deep color on the end wall of a narrow hall, or on one wall of a boxy entrance, can improve the visual effect.



#### BONE WHITE...JUST RIGHT

*Walls:* WALLHIDE Rubberized Wall Paint,  
Bone White 64-136







COLORS FOR GRACE AND GLAMOUR

*Walls and ceiling:* WALLHIDE Rubberized Wall Paint, Bamboo 64-138  
*Decorator:* Evelyn Jablow, A.I.D., New York, N.Y.



WHEN FURNITURE LOOKS ITS BEST  
*Walls:* WALLHIDE Alkyd Flat Wall Paint,  
 MAESTRO Color 24P36  
*Ceiling:* WALLHIDE Alkyd Flat Wall Paint,  
 Bone White 24-136



## backgrounds for beauty

Your favorite pictures, paintings, wall shelves and bric-a-brac all are beautiful in themselves. They look their best against carefully chosen colors in your living room, and you can reflect their beauty with a HIGH-FIDELITY Mirror. The walls, ceiling, furniture and rugs are the dominant elements in the color scheme, however, and they should harmonize as suggested in the illustrations on pages 6 and 7 to give your living room the utmost in livability and charm.



### MASTERPIECE IN GREEN

*Walls and ceiling:* WALLHIDE Rubberized Wall Paint, MAESTRO Color 25P34  
*Decorator:* John Wisner, A.I.D., New York, N.Y.



### BLUE AND GOLD

*Walls:* WALLHIDE Rubberized Wall Paint, Blue Bell 64-141  
*Woodwork:* Matching SATINHIDE Enamel  
*Ceiling:* WALLHIDE Rubberized Wall Paint, Ceiling White





#### STYLE WITH A TOUCH OF TILE

*Walls:* WALLHIDE Rubberized Wall Paint,  
MAESTRO Color 4P43

*Ceiling:* WALLHIDE Rubberized Wall Paint,  
Ceiling White

*Decorator:* Karl Steinhauser, A.I.D., Chicago, Ill.

*Furniture:* Simmons Company, Chicago, Ill.



#### PRACTICAL PERSONALITY

*Walls and Ceiling:* WALLHIDE Rubberized Wall Paint,  
MAESTRO Color 24P33

*Woodwork:* Matching SATINHIDE Enamel



PERFECT IN ANY WEATHER  
Walls: WALLHIDE Rubberized Wall Paint,  
MAESTRO Color 14P35

## gracious living

To make your living room dramatic or delicate, as you choose, follow the rules of color harmony with the help of your Pittsburgh dealer. The colors you like will brighten your life as well as your home!



### VICTORIAN DECOR

Walls: WALLHIDE Rubberized Wall Paint,  
Frosted Mint 64-143  
Ceiling: WALLHIDE Rubberized Wall Paint,  
Ceiling White







#### SETTING THE MOOD FOR MUSIC

*Walls:* WALLHIDE Rubberized Wall Paint, Frosted Mint 64-143  
*Accent panels:* WALLHIDE Rubberized Wall Paint, MAESTRO Color 29P29  
*Decorator:* Karl Steinhauser, A.I.D., Chicago, Ill.  
*Furniture:* Simmons Company, Chicago, Ill.

#### BEAUTY IN THE BASEMENT

*Walls and ceiling:* WALLHIDE Rubberized Wall Paint, White  
*Trim:* WALLHIDE Rubberized Wall Paint, Como Blue 64-124  
*Wainscot:* SATINHIDE Enamel, MAESTRO Color 16P18



#### HUES TO HARMONIZE WITH WOOD

*Walls:* WALLHIDE Rubberized Wall Paint, MAESTRO Color 16P13  
*Photograph:* Hedrich-Blessing, Chicago, Ill.





## colors you like in your family room

The family room should be keyed to comfort and convenience, as it's often in use from early breakfast time until the late-late show is over. Good planning here means choosing colors you like for morning, afternoon and TV-light. You have opportunity for informality and splashes of color to fit the room to the interests and enthusiasms of your family.



### KEYED FOR COMFORT

*Walls:* WALLHIDE Rubberized Wall Paint, MAESTRO Color 24P36  
*Shelves and trim:* SATINHIDE Enamel, White 60-6  
*Decorator:* Karl Steinhauser, A.I.D., Chicago, Ill.  
*Photograph:* Courtesy Simmons Company, Chicago, Ill.



### PATTERNS IN A PLAYROOM

*Pegboard wall:* WALLHIDE Alkyd Flat Wall Paint, MAESTRO Color 25P25  
*End wall:* WALLHIDE Alkyd Flat Wall Paint, MAESTRO Color 19P44  
*Wall panel:* WALLHIDE Alkyd Flat Wall Paint, MAESTRO Color 16P66









## TEA TIME TRIUMPH

*Walls:* WALLHIDE Rubberized Wall Paint,  
MAESTRO Color 23P23

*Decorators:* Dorothy Paul, A.I.D. and  
Elsie Smith, A.I.D., Los Angeles, Calif.

*Furnishings and fabrics:* Herman Miller, Inc.,  
Zeeland, Mich.

*Photograph:* Dale Healy, Los Angeles, Calif.

## friendly colors for your dining room

Versatility should be the first characteristic of the friendly colors in your dining room, for lighting and furnishings vary considerably from meal to meal. Most of the time, the wood of the table, chairs and side pieces is the most prominent color in the room. But when a cloth is spread and the table set for a dinner party, the centerpiece, crystal and silverware become the center of attraction. If the room is brightly lighted, the wall colors must enhance the sparkle. They should be suitable, as well, for occasions when you prefer the soft glow of candlelight.

## CHARM AND GOOD CHEER

*Walls:* WALLHIDE Rubberized Wall Paint, MAESTRO Color 25P64

*Trim:* Matching SATINHIDE Enamel

*Ceiling:* WALLHIDE Rubberized Wall Paint,  
MAESTRO Color 37P26



## SIMPLE ELEGANCE

*Walls:* WALLHIDE Rubberized Wall Paint,  
Sandalwood 64-134

*Door:* SATINHIDE Enamel,  
MAESTRO Color 4P61



# WARMTH FOR PLEASANT DINING

Walls: WALLHIDE Rubberized Wall Paint,  
MAESTRO Color 21P35



# A MODERN BLUE ROOM

Walls: WALLHIDE Rubberized Wall Paint, MAESTRO Color 6P55  
Ceiling: WALLHIDE Rubberized Wall Paint,  
MAESTRO Color 17P32

# GREEN ROOM WITH A VIEW

Walls: WALLHIDE Rubberized Wall Paint,  
MAESTRO Color 25P64  
Trim: Matching SATINHIDE Enamel  
Ceiling: WALLHIDE Rubberized Wall Paint, Ceiling White





## INSPIRATION FROM THE PAST

*Walls and ceiling: WALLHIDE Alkyd Flat Wall Paint, MAESTRO Color 34P21*

*Door and trim: Matching SATINHIDE Enamel*

### heart of hospitality

The friends you invite for luncheon or dinner see your dining room as the center of hospitality in your home. It's a showplace for such proud possessions as your chinaware and silver service. It's the proving ground of your meal planning and cookery. When your dining room colors are refreshing and relaxing, family and guests find enjoyment in the meals you serve.



### THE MAGIC OF A MIRROR WALL

*Walls: WALLHIDE Rubberized  
Wall Paint,  
MAESTRO Color 3P54*

*Ceiling: WALLHIDE Rubberized  
Wall Paint,  
MAESTRO Color 18P44*

*Structural mirrors:  
HIGH-FIDELITY Mirrors of  
Pittsburgh Plate Glass*





#### MODERN IDEAS FROM THE ORIENT

*Walls:* WALLHIDE Rubberized Wall Paint,  
Como Blue 64-124

*Decorator:* Karl Steinhauser, A.I.D., Chicago, Ill.

*Photograph:* Courtesy Simmons Company, Chicago, Ill.



#### REFLECTIONS

*Walls:* WALLHIDE Alkyd Flat Wall Paint,  
MAESTRO Color 37P24

*Mirror:* HIGH-FIDELITY Mirror of Pittsburgh Plate Glass



#### COLONIAL COMFORT

*Walls:* WALLHIDE Rubberized Wall Paint,  
Sandalwood 64-134

*Ceiling:* WALLHIDE Rubberized Wall Paint,  
Ceiling White

*Doors:* SATINHIDE Enamel, Sandalwood 60-134

*Trim:* SATINHIDE Enamel, White 60-6

## low-cost luxury

Colors you like make your bedroom luxurious, but the cost is modest when you use paint to brighten the walls and ceiling. Draperies of fiber-glass from PPG are surprisingly economical, too.



#### REST ASSURED

*Walls and Ceiling:* WALLHIDE Rubberized Wall Paint,  
MAESTRO Color 25P44

*Decorator:* John Bachstein, A.I.D., New York, N.Y.

*Photograph:* Ernest M. Silva, New York, N.Y.







#### WALLS THAT FLATTER WOOD

*Walls:* WALLHIDE Rubberized Wall Paint, MAESTRO Color 16P46



#### FASHIONABLE MASTER BEDROOM

*Wall finish:* WALLHIDE Rubberized Wall Paint

*Wall at left:* Sea Mist 64-142

*Wall at right:* MAESTRO Color 27P56

*Furniture:* "Pavane" by Tomlinson of High Point, High Point, N.C.

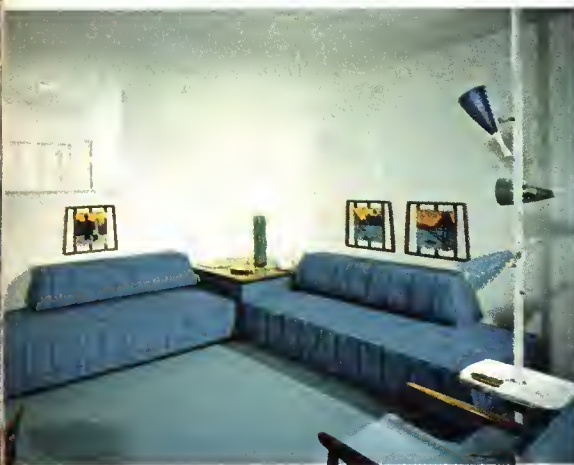


#### THE SPARE BEDROOM AND SEWING CENTER

*Wall finish:* WALLHIDE Rubberized Wall Paint

*Wall at left:* Como Blue 64-124

*Ceiling and Wall at right:* Bone White 64-136



#### CRISP AND MODERN

*Walls and ceiling:* WALLHIDE Rubberized Wall Paint, MAESTRO Color 32P34



#### THE OLD-FASHIONED WAY

*Walls:* WALLHIDE Rubberized Wall Paint,  
Pink Chiffon 64-139

*Ceiling:* WALLHIDE Rubberized Wall Paint,  
Ceiling White

## charm and comfort

What a difference new colors can make in your bedrooms . . . rooms that should be fresh and gay in daytime, as well as comfortable and quiet at night. Pleasant days and sweet dreams are yours when you repaint the walls and ceilings in colors you like, and add a bright new bedspread to fit into the harmony you have chosen. Your fine old furniture looks almost new again. Charm and comfort are yours!



#### THE MODERN TOUCH

*Walls:* WALLHIDE Rubberized Wall Paint,  
MAESTRO Color 20P34



#### AS YOU LIKE IT

*Walls:* WALLHIDE Rubberized Wall Paint,  
MAESTRO Color 1P41





#### EASY TO CLEAN

*Walls and louvered door: SATINHIDE Enamel, MAESTRO Color 5P22  
Ceiling and end door: SATINHIDE Enamel, MAESTRO Color 18P33*



### that big little room

Your bathroom can win many compliments, for guests admire clever use of color, and they like mirrors which reflect beauty from all sides. Walls and accessories should harmonize with colored fixtures, but if your porcelain is white, use any wall color you like.





REFRESHINGLY YOURS

Walls: SATINHIDE Enamel, MAESTRO Color 32P26



GOLD AND BROWN

Walls and ceiling: SATINHIDE Enamel, MAESTRO Color 23P36  
Wall at left: SATINHIDE Enamel, MAESTRO Color 16P18



WHITE WITH ACCENTS

Walls: SATINHIDE Enamel, Bone White 60-136  
Photograph: Kohler Company, Kohler, Wis.







# enamels to make your kitchen bright

Homemakers today are profiting from the rule that cheerful colors in the kitchen make work more pleasant. They can go further by using colors so gay and bright that friends and family like to talk and visit in the kitchen. Your Pittsburgh dealer can recommend durable enamels that are easy to clean.



OLD-FASHIONED PINK IN A MODERN HOME

*Walls and cabinets:* WALLHIDE Semi-Gloss Enamel, Rose Pink 27-192

*Door:* WALLHIDE Semi-Gloss Enamel, White 27-109



SUNSHINE FOR A NORTHERN EXPOSURE

*Walls and ceiling:* WALLHIDE Semi-Gloss Enamel, Primrose Yellow 27-155

*Cabinets:* WATERSPAR Enamel, White 54-171



## POETRY IN PAINTED PANELS

*Finish:* SATINHIDE Enamel

*Colors:* MAESTRO Colors 37P23 (soft white),  
17P45 (beige), 5P55 (dark blue),  
5P34 (light blue), 29P56 (green)





#### CHEERFULLY COOL ON THE SOUTH

*All finishes: SATINHIDE Enamel*

*Walls: Bone White 60-136*

*Window frame and trim: MAESTRO Color 6P34*

*Cabinets: MAESTRO Color 6P55*



#### GOLDEN GLOW

*Walls and cabinets: WALLHIDE Semi-Gloss Enamel,  
Primrose Yellow 27-155*



#### TO START THE DAY RIGHT

*Walls, ceiling and cabinets: SATINHIDE Enamel, White 60-6*

*Accent wall: SATINHIDE Enamel, Eye Rest Green 60-121*



## a happy place

No wonder the kitchen is a happy place . . . here favorite foods are stored, and here they are cooked to perfection by the mother who knows all the recipes, the father who specializes in steaks, sauces or tossed salad, and the children who are learning about the simple magic of canned soups and packaged cake mix. The kitchen is the most-used room in the house, and therefore it should be the best groomed, always up-to-date in colors that make everyday chores more pleasant. You'll find all the colors you like in paints that are easy to apply and which will retain their beauty through years of wear.



### SMART CONTRAST FOR CUPBOARDS

*All finishes: SATINHIDE Enamel*  
*Colors: MAESTRO Colors 5P28 (blue), 12P45 (violet),*  
*14P36 (pink), 14P29 (red-brown),*  
*24P25 (yellow), Bone White 60-136*

### GREEN AND COPPER

*Walls: SATINHIDE Enamel, MAESTRO Color 25P55*





#### PAST AND PRESENT

*Fireplace wall and trim:* WILLIAMSBURG Satin Trim Enamel,  
Apollo Room Blue 52-194

*Walls:* WILLIAMSBURG Wall Paint, 10 parts White 25-6 and  
1 part Apollo Room Blue 25-194

*Source:* Russell House, a private home in Williamsburg  
*Furnishings:* Craft House, Williamsburg, Va.

## historic colors everyone likes

Just as the ideals of Washington, Jefferson and Patrick Henry continue to guide freedom-loving people today, these authentic WILLIAMSBURG colors add the inspiration of tradition to the charm of modern homes. Everyone likes these subtle colors, which are *right* for both traditional and contemporary homes.

#### OLD GOLD FOR GLAMOUR

*Walls:* WILLIAMSBURG Wall Paint,  
Wythe House Gold 25-899

*Trim:* WILLIAMSBURG Satin Trim Enamel,  
Wythe House Gold 52-899

*Ceiling:* WILLIAMSBURG Wall Paint, White 25-6

*Furniture:* WILLIAMSBURG ADAPTATIONS by  
Kittinger Company, Inc., Buffalo, N.Y.

*Fabrics:* F. Schumacher & Company, New York, N.Y.







#### COLONIAL CHARM AND COMFORT

*Walls:* WILLIAMSBURG Wall Paint,  
King's Arms Rose Pink 25-907

*Trim:* Matching WILLIAMSBURG  
Satin Trim Enamel, 52-907

*Ceiling:* WILLIAMSBURG Wall Paint,  
White 25-6

*Furniture:* All three rooms on this page  
furnished with WILLIAMSBURG  
REPRODUCTIONS and WILLIAMSBURG  
ADAPTATIONS by Kittinger Company,  
Inc., Buffalo, N.Y.

WILLIAMSBURG® Colors: Pittsburgh Plate Glass Company  
is the only paint manufacturer licensed to produce and sell  
authentic colors approved by Williamsburg Restoration, Inc.

#### HERITAGE OF HOSPITALITY

*Walls:* WILLIAMSBURG Wall Paint,  
Apothecary Shop Blue 25-9

*Trim:* Matching WILLIAMSBURG Satin Trim Enamel, 52-9

*Ceiling:* WILLIAMSBURG Wall Paint, White 25-6



#### A COLOR FOR CONTENTMENT

*Walls:* WILLIAMSBURG Wall Paint,  
Palace Ballroom Blue 25-130

*Trim:* Matching WILLIAMSBURG  
Satin Trim Enamel, 52-130

*Ceiling:* WILLIAMSBURG Wall Paint,  
White 25-6

*Fabrics:* F. Schumacher & Company,  
New York, N. Y.



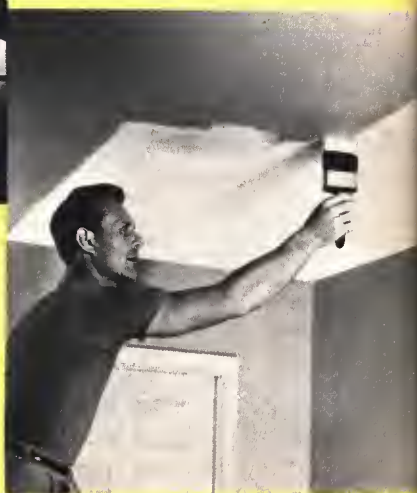
practical  
hints  
for  
easier  
painting

Stir paint to smooth, even consistency. Dip brush halfway and wipe excess paint against rim of can. Deep dipping overloads the brush and wastes paint.



Hold brush with loaded bristles down to keep paint from running into ferrule. Lay paint on with short, curved strokes, lifting brush gradually at end of stroke.

If you plan to paint walls and ceiling, start with the ceiling and paint across the narrow dimension of the room. Coat strips two or three feet wide across room.



*Painting can be simple and easy*

A good paint job depends upon three things — quality paint, the right tools and proper preparation of the surfaces to be painted. Wash walls from the bottom up, fill cracks or breaks with Pittsburgh patching plaster, and sand smooth. For fastest, easiest painting, lower light fixtures, remove switch plates from walls and hardware from doors and windows, and spread a drop cloth.







To paint wall areas, start in a corner at top and brush each strip down to the baseboard. Keep strips narrow so you are always working with a wet edge.



A paint roller may be easier for large areas. Start with criss-cross strokes and spread paint evenly with long, parallel strokes.



Paint door panel edges first, then do panels, starting at top. Then paint center and rails. Flow enamel on with as little brushing as possible.

Pittsburgh paints and brushes make your work simple and easy. Through use of the finest materials and tools available, you can count on topnotch results . . . lovely, long-lasting finishes that are easy to clean.

Your Pittsburgh dealer will gladly help you select the right paints and enamels in colors you like. He will supply you with brushes, rollers and labor-saving tools for special purposes such as scraping and caulking. Here are some of the famous interior paints your Pittsburgh dealer sells:

WALLHIDE RUBBERIZED SATIN FINISH Wall Paint

WALLHIDE Alkyd Flat Wall Paint

WALLHIDE Semi-Gloss Enamel

WALLHIDE Gloss Enamel

SATINHIDE Enamel

FLORHIDE Floor Enamel

FLORHIDE Latex Floor Paint

WATERSPAR Enamel

As you use these paints of finest quality, every stroke of brush or roller adds new beauty and new value to your home. To get started, see your Pittsburgh dealer soon!







*All exterior photographs by Hedrich-Blessing, Chicago, Ill.*

painting for beauty . . .  
and top value, too

Much of the beauty of a diamond is its market value, and home owners see the same kind of charm in their properties. It is well to remember that house paint adds protection as well as beauty. Keeping a home well painted extends its life and increases its value in the real estate market.



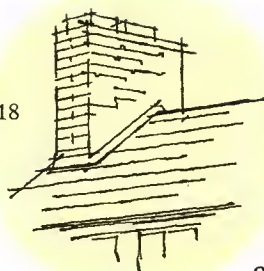
## THIS OLD HOUSE LOOKS YOUNG!

Houses age like people, but their life expectancy is much greater, for the paint that is "preventive medicine" for buildings is effective every time. This fine old house looks younger than many half its age.

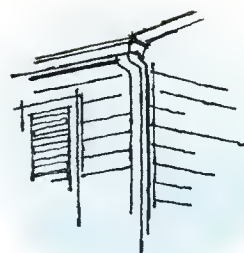
*Body:* SUN-PROOF TITANIC Outside White 1-54

*Shutters:* SUN-PROOF House Paint, MAESTRO Color 37P18

*Dormer:* Sun-Proof House Paint, White 1-57



CHIMNEYS / FLASHING

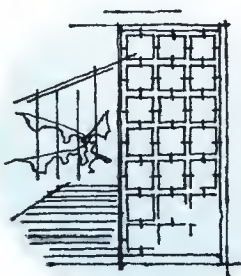


GUTTERS / DOWNSPOUTS

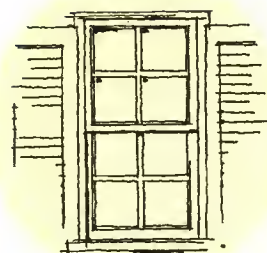
## *a little paint can mean a lot*

Even paint that doesn't show adds to the value of your house, for it can protect danger spots and prevent damage by metal rust and wood rot. Pittsburgh has a special paint for every maintenance job.

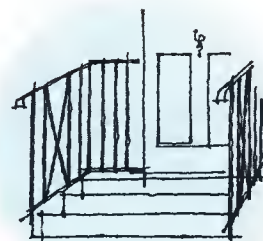
GRILLES / PORCH FLOORS



WINDOW FRAMES / MULLIONS



WROUGHT IRON



### MODISH MAINTENANCE

Through common-sense use of Pittsburgh paints and COLOR DYNAMICS, this home looks sleek and modern.

*Body:* SUN-PROOF House Paint, Bud Green 1-93

*Trim:* SUN-PROOF Sash and Trim White 1-352







WHEN PAINT HAS PERSONALITY

*Body:* SUN-PROOF House Paint, Milwaukee Cream 1-83  
*Doors:* SUN-PROOF MAESTRO Color 4P52 (Trim Quality)



#### COLOR FOR CLAPBOARD

*Body:* SUN-PROOF House Paint, Rural Red 1-95  
*Sash and trim:* SUN-PROOF Sash & Trim White 1-352

## years of sparkling beauty for your home

You can have the brightest house on the street, through careful choice of color for the exterior. And because Pittsburgh paints provide lasting beauty, you should choose colors you'll continue to like for several years to come. In painting the outside of your home, you can use the same principles of COLOR DYNAMICS that simplify interior decoration. If your home seems too tall for its width, a darker color on the roof will lower its appearance. You also can add seeming height by painting the dormers and side walls the same color. If small sections of contrasting color now make the house look cut-up, paint all walls the same color.



#### CLASSIC PAINTED BRICK

*Body (masonry and wood):* PPG Latex House Paint, White 73-6  
*Shutters:* SUN-PROOF House Paint, Copper Verde 1-341







RAMBLING RANCH HOME

*Body: SUN-PROOF House Paint, French Gray 1-87*  
*Sash and trim: SUN-PROOF Sash & Trim White 1-352*  
*Courtesy: California Redwood Association*

colors you like



IT'S ALWAYS SUNNY HERE

*Body: PPG Latex House Paint, equal parts*  
*Citrus Yellow 73-42 and Tusk 73-41*  
*Trim: PPG Latex House Paint, White 73-6*

make the outside bright



IT'S SNOWY WHITE

*Body: SUN-PROOF House Paint, White 1-57*  
*Trim: SUN-PROOF Sash & Trim Black 1-351*





### BIG, BRIGHT AND BEAUTIFUL

*All wood surfaces:* SUN-PROOF House Paint, White 1-57  
*Masonry:* CEMENTHIDE Rubberized Masonry Paint,  
 White 37-1

### WHITE THAT STAYS WHITE

*Body:* SUN-PROOF TITANIC  
 Outside White 1-54  
*Shutters:* SUN-PROOF House Paint,  
 MAESTRO Color 16P49

Your choice of colors for the exterior of your home will be influenced by the site, the setting and the homes of your neighbors. The proper color for a house sited on a hillside would be one that makes the building seem part of the terrain. If you are surrounded by shade trees, you may like white or a light color best, lest the house be hidden. If neighbors on both sides have white houses, you probably will choose a different treatment. The colors of your choice, modified to suit their immediate surroundings, will blend harmoniously for lasting beauty.



### THE HOUSE WITH BLUE SHUTTERS

*Body:* SUN-PROOF TITANIC Outside White 1-54  
*Shutters:* SUN-PROOF House Paint,  
 Spanish Blue 1-346





#### DECORATIVE DORMERS

*All exterior paint: SUN-PROOF House Paint*

*Body: Jersey Cream 1-84*

*Dormers and trim: White 1-57*

*Shutters: French Gray 1-87*

#### SPACIOUS SUBURBAN

*All exterior paint: SUN-PROOF House Paint*

*Body: Evening Sky 1-99*

*Gables and trim: White 1-57*





#### PICTUREBOOK PLACE

*Body:* PPG Latex House Paint, equal parts

Turquoise 73-48 and Tusk 73-41

*Shutters:* SUN-PROOF Sash & Trim Black 1-351

*Fence and trim:* PPG Latex House Paint, White 73-6



#### CORAL FOR CHARM

*Body:* PPG Latex House Paint, equal parts Pacific Coral 73-43 and Tusk 73-41

*Trim:* PPG Latex House Paint, White 73-6

good taste, good paint,  
good looks

Your good taste determines the colors your home will wear. Pittsburgh paints assure a smooth, bright job, and the result is a handsome appearance that will last for years. You can choose the colors you like best and get a weather-resistant finish too . . . so painting your home means making it more livable and more attractive. More than just "a roof over your head," your home becomes a thing of beauty and a source of pride.



#### SUN-PROOF IN A GARDEN SETTING

*All exterior paint:* SUN-PROOF House Paint

*Body:* Pearl Gray 1-88

*Shutters:* Jersey Cream 1-84

*Fence:* TITANIC Outside White 1-54





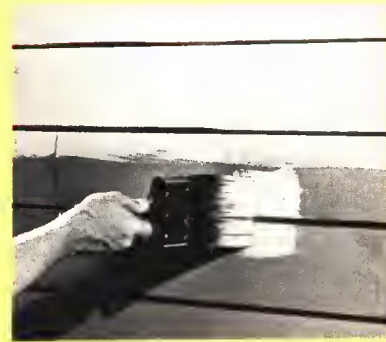
With scraper and wire brush remove loose paint and grime. Replace old boards, nail down loose siding tightly and fill nail holes with putty.



Scrape away cracked putty around window frames. Clean sash and reputty frames. Use caulking as needed around frames, doors, chimneys and vents.



Start painting at the top, well above ladder so you can reach both ways. Don't paint damp surfaces except when using PPG Latex House Paint.



Paint clapboard edges first, then flat areas between them. Don't flow paint on, but brush it out well, after laying a brushful in two or three spots.

## HINTS TO SAVE TIME AND MONEY



## Paint Like a

### SUN-PROOF HOUSE PAINT

No matter what the style of your home, Pittsburgh SUN-PROOF Oil Base House Paint will beautify and protect it with a durable, high gloss finish and add years to its life . . . dollars to its value.

SUN-PROOF House Paint is preferred by millions, to make that "just painted look" last longer. Fume-resistant pigment and VITOLIZED OIL assure extra-long, trouble-free protection. The resilient paint film expands and contracts with temperature variations without cracking and peeling. It remains bright and resistant to discoloration from industrial fumes and gases.

Only one coat of SUN-PROOF House Paint is necessary for good results on most previously painted surfaces. No special primers, or elaborate surface preparation, are necessary.



A clean surface is essential for a good outside paint job. When using Pittsburgh Latex House Paint over wood surfaces, a coat of wood primer 73-59 must always be applied. When using SUN-PROOF Oil Base House Paint, priming may not be necessary if the previously painted surface is in fairly good condition. A prime coat, however, will greatly add to the life expectancy of the paint film.



Paint a 3-foot band across the wall, then drop down and paint another band. Finish areas full width to a wall or door.



In painting window sash, keep sash brush well loaded so it will stroke a full-bodied line. If possible, paint sash and trim before the siding.



Remove scale and rust from gutters, downspouts and metal porch rails with a wire brush. Spot-prime exposed areas before applying finish coat.

# Professional

## LATEX HOUSE PAINT

For a lesson in quick, easy house painting, do your next job with Pittsburgh Latex House Paint. It's the new, low-sheen, blister-resistant paint that seemingly glides on with brush or roller and dries in only 20 minutes. Clean-up work is quick—merely wash brush or roller in warm soapy water.

Pittsburgh Latex House Paint stays dazzling bright for years—far longer than conventional paints. It dries to form a durable, breather-type film that permits the dissipation of water without blistering. Flying insects, dust and dirt won't adhere to the quick-drying, freshly painted surface. Don't worry about lap or sag marks, either, as Pittsburgh Latex House Paint blends uniformly with the wet edge. It spreads easily and evenly over damp surfaces, as well as dry, and remains resistant to fume discoloration and excessive chalking.







#### A ROOMFUL OF INTEREST

*Walls:* WALLHIDE Rubberized Wall Paint, Bamboo 64-138

*Shelves:* SATINHIDE Enamel, Bone White 60-136

*Furniture:* SATINHIDE Enamel, MAESTRO Color 24P26

*Decorator:* Karl Steinhauser, A.I.D., Chicago, Ill.

*Photograph:* Courtesy Simmons Company, Chicago, Ill.



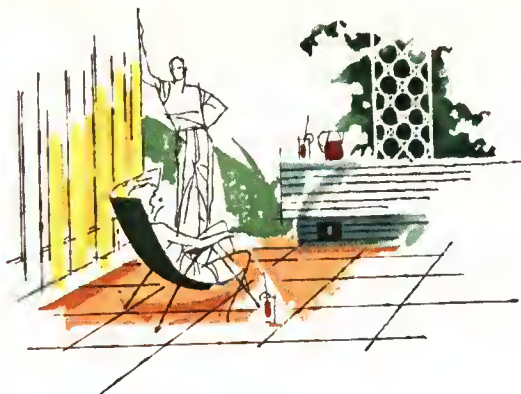
*Some of the most stylish new furniture comes in painted finishes, and with PITTSBURGH colors you can make old chairs, cabinets and mirror frames look like new . . . charming decorator pieces!*

## ideas unlimited

Color appeals to everyone, and naturally the most important people in your world are the ones who live in your home. You can make life brighter for them by keeping painted surfaces in tip-top shape and adding new touches of color from time to time. You may find that a new color for only one wall of a room will enhance its charm, or that bright accent colors on chairs, doors and pegboards give a room new life. Make a list of all the things that might be painted, indoors and out. Check the ones you'd like to paint soon, and you'll have a program of satisfying, value-building projects. Best of all, your Pittsburgh paint dealer has the *right* paint for every job, and you can select the colors you like when you visit his store.



Patios and porches provide opportunity for simple but exciting use of color. You'll find appealing colors in PITTSBURGH paints for wood, metal, masonry or concrete surfaces outdoors.



#### A FENCE TO FIT THE HOUSE

Fence: SUN-PROOF House Paint, Titanic Outside White 1-54



Use these coupons and

## SAVE MONEY

on attractive premiums . . .  
when you buy

## PITTSBURGH PAINTS

See detailed instructions on following page

**Save \$1.50** on glamorous, ever-blooming Jackson-Perkins MAESTRO hybrid tea rose . . . with your purchase of Pittsburgh Paint.

Hardy, vigorous 2-year field grown plants that are easy to grow. Will give masses of gorgeous color from early summer until after the first Autumn frosts. Choice of red, pink or yellow. \$2.50 value. Shipped at proper planting time.

fill out coupon on reverse side

Offer Expires Dec. 31, 1962



**ONLY \$1.00**

Free film offer comes with camera.



**ONLY \$2.00**

**Save \$1.98** on compact SATELLITE 127 3-way Flash Camera . . . with your purchase of Pittsburgh Paint.

Sleek 2-tone gray camera takes sharp, clear pictures in black and white or color, indoors or out, day or night. Packaged in handsome gift box. Uses 12-exposure, 127 film. The envelope enclosed with camera entitles you to a fresh roll of color, or black and white film *free* each time you mail your exposed roll of film for developing and printing. \$3.98 value. Made in U.S.A.

fill out coupon on reverse side

Offer Expires Dec. 31, 1962

**Save \$1.75** on luxury set of 4 steak knives . . . with your purchase of Pittsburgh Paint.

Sharp, serrated edges cut easily. Mirror-polished stainless steel will not rust or stain. Ebony bakelite handles secured with non-rusting rivets for long service. \$2.75 value. Made in U.S.A.

fill out coupon on reverse side

Offer Expires Dec. 31, 1962



**ONLY \$1.00**



# Use these coupons and **SAVE MONEY** on attractive premiums

See offers on preceding page

Fill out coupon below, indicating number of each premium desired. Have dealer sign coupon. Then mail with multi-colored name "PITTSBURGH" from label of any can of Pittsburgh Paints and required amount in cash, check or money order.

Maestro Rose  
P. O. Box 22, Newark, N.Y.

Enclosed find \$\_\_\_\_\_ and \_\_\_\_\_ "PITTSBURGH" label/s for \_\_\_\_\_ MAESTRO Hybrid Tea Rose/s (\$1.00 and one label for each rose plant). (Please indicate 1st, 2nd and 3rd color choices in boxes below). We will endeavor to fill color preference as indicated.)

- ☐ Red  
☐ Yellow  
☐ Pink

Name.....

Address.....

City..... Zone..... State.....

Dealer's Signature.....

Offer good only in U. S. A.—Expires Dec. 31, 1962

Camera  
P. O. Box 1210, Chicago 77, Illinois

Enclosed find \$\_\_\_\_\_ and \_\_\_\_\_ "PITTSBURGH" label/s for \_\_\_\_\_ Satellite Flash Camera/s (\$2.00 and one label for each camera).

Name.....

Address.....

City..... Zone..... State.....

Dealer's signature.....

Offer good only in U. S. A.—Expires Dec. 31, 1962

Robinson Knife Co.  
P. O. Box 17A, Springville (Erie Co.), N.Y.

Enclosed find \$\_\_\_\_\_ and \_\_\_\_\_ "PITTSBURGH" label/s for \_\_\_\_\_ set/s of stainless steel steak knives (\$1.00 and one label for each set).

Name.....

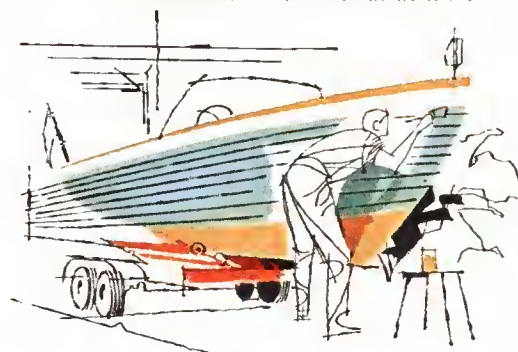
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City..... Zone..... State.....

Dealer's signature.....

Offer good only in U. S. A.—Expires Dec. 31, 1962

Your boat must be good-looking on the road  
as well as seaworthy in the water, and  
WATERSPAR Enamel will make it so.



## BRIGHT COLORS FOR A BOY

Doors and woodwork: WATERSPAR Enamel  
Colors: Fiesta Red, Bluebird, Jade Green, Citrus Green, White  
Walls and ceiling: WALLHIDE Alkyd Flat Wall Paint,  
White 24-6







*Paint your garage to match your house, or reverse the color scheme for siding and trim. Your garage will look as handsome and shiny as the car it houses.*

#### COLORS TO MAKE SEWING MORE FUN

*Door and woodwork: WALLHIDE Semi-Gloss Enamel, MAESTRO Color 19P34*

you can do it yourself



#### BRINGING THE OUTDOORS IN

*Walls, woodwork and ceiling: SATINHIDE Enamel, Bone White 60-136  
Benches: WATERSPAR Enamel, Citrus Green*



# PITTSBURGH PAINTS

*Maestro* Color Mixing Machine



RELY ON YOUR PITTSBURGH PAINT DEALER . . . AT YOUR SERVICE ALWAYS

## PITTSBURGH PAINTS

### PITTSBURGH PLATE GLASS COMPANY

8 1/2 EAST ADAMS STREET

PHONE 522-9664

SPRINGFIELD, ILLINOIS

FRANCIS E. MALONE  
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**PITTSBURGH PAINTS**  
*Maestro* Color Mixing Machine

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